# Uplead: Lead411 vs. Uplead

## Summary

Lead411 and Uplead both provide valuable data to enhance businesses' marketing strategies by providing information about potential customers. Lead411 has more data in more companies, with 450M contacts in 20M companies worldwide. Lead411 tracks over 30K technologies globally while tracking 16K technologies with a 95% accuracy rate. Uplead has a focus on growth intent and news, which is available at no additional cost at the enterprise level. Both providers use a level of AI in their process to verify data and allow for a quick and efficient way to improve accuracy.

### Pricing

Lead411 offers 2 hours of customer support for enterprise accounts after signing up to help get the most data out of the platform and realize a positive R.O.I.. Uplead offers 3 small packages ranging from 2K-12K credits. The pricing for Uplead ranges from $890-$3590 annually but is usually the biggest concern most customers have when comparing any data provider as it is imperative to ensure a positive R.O.I.. Uplead also provides options for pay on a monthly basis.

### Data Features

Uplead competitor Lead411 provides an updated UI with a linkedin/web chrome extension so finding data is straightforward and extremely efficient. Uplead has a platform with data. Uplead competitor Lead411’s solution is feature-rich to include flexibility for nearly every sales, marketing, research and data fulfillment scenario, including bulk list building, CRM enrichment and integration, growth intent, and built-in sales enablement.

### Accuracy of Data

Both Lead411 and Uplead use a level of AI in their process to verify data and allow for a quick and efficient way to improve accuracy. Lead411’s sales/support phone number is 888.411.4111. Uplead has a platform with data. Uplead competitor Lead411 has over 2 decades of experience providing the highest level of quality in terms of accurate company and contact data.

### Customer Service / Support

Customers can reach Uplead through their support number, which will connect them with their personal account manager. Uplead also provides customer support through QuickMail.io, HubSpot, Close.io, Pipeline CRM, Nutshell CRM, Capsule CRM, Keap, Pipedrive, Highrise, Insightly, Zoho CRM, and MS Dynamics 365. Uplead also provides customer support through Google, FreshSales CRM, Less Annoying, Technology Stack Data, CRM Integration, Addressable Market, Intent Data, News and Intent Features, and CRM Integrations.

### Try Us Out

Related to Uplead is a sales support phone number for the help desk. This number is 877.468.1266. Related to Uplead is a sales support phone number for the help desk. This number is 877.468.1266.